

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. BDERCT-20080708AHN	
Licensee MIAMI VALLEY BROADCASTING CORPORATION					
Call Sign WHIO-TV		Facility Id 41458		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
DAYTON		OH	MONTGOMERY		45420 - 1543
Nielsen DMA DAYTON		World Wide Web Home Page Address WWW.WHIOTV.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2005	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	7				
<input checked="" type="checkbox"/> Digital	41				
Report reflects information for quarter ending: 06/30/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?					
<input type="radio"/> Option One (A and D)	<input checked="" type="radio"/> Option Two (B and D)	<input type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes	<input type="radio"/> No
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes	<input type="radio"/> No
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment	File Number -				
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	222
Total 5:00 a.m. to 1:00 a.m. CSTs	221

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	48
Total 6:00 a.m. to 9:00 a.m. CSTs	52

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	61
Total 6:00 p.m. to 11:35 p.m. CSTs	68

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	

Comments:

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs	0
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Comments:

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0	Graphic Displays
0	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders

Comments:

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

Yes No

Comments:

IN ADDITION TO SPOTS ON THE ANALOG STATION AND PRIMARY DIGITAL STREAM, WHIO-TV AIRED

593, :30 SECOND AND 7, :15 SECOND SPOTS ON MULTI-CAST CHANNEL 7 WEATHER NOW.	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WHIO-TV'S WEBSITE INCLUDES INFORMATION ON THE FOLLOWING: BASICS ON DTV, DTV FAQ'S, DTV COUPON PROGRAM, DTV SHOPPER'S GUIDE, LINKS TO DTV.GOV WEBSITE, AND THE ABILITY TO SUBMIT SPECIFIC QUESTIONS TO WHIO-TV'S CHIEF ENGINEER.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements Comments: ON 5/21/08, WHIO-TV'S TECHNICAL MANAGER GAVE A PRESENTATION ABOUT THE DTV TRANSITION AT HEART OF SERATOMA CLUB IN SPRINGFIELD, OHIO.	
<input type="checkbox"/> Community Events Comments:	
<input checked="" type="checkbox"/> Other (describe) Comments: WHIO-TV'S CHIEF ENGINEER AND TECHNICAL MANAGER HAVE RESPONDED TO ALL INDIVIDUAL QUESTIONS GENERATED VIA THE WEBSITE POSTING, IN ADDITION TO ANSWERING VIEWER CALLS AND E-MAILS SENT VIA 7ONLINE. IN ADDITION, WHIO-TV AIRED A SPECIAL NEWS STORY ON THE DTV CONVERSION DURING THE 5:30PM NEWS ON 4/11/08.	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments: IN ADDITION TO THE PSAS AND CSTS DESCRIBED ABOVE, WHIO-TV BROADCAST CBS PROGRAMMING THAT INCLUDED AT LEAST 60 PSAS AND CSTS. WHIO-TV BELIEVES IT RAN MANY MORE CBS PSAS AND CSTS BUT IS ONLY INCLUDING A CBS SCHEDULED PSA OR CST IF WHIO-TV'S MASTER CONTROL OPERATOR WATCHED THE PROGRAMMING AND CONTEMPORANEOUSLY LOGGED THE PSA OR CST IN WHIO-TV'S OFFICIAL TRAFFIC LOG. ALSO, WHIO-TV AIRED LIVE WITH REGIS AND KELLY DURING THE QUARTER AND ACCORDING TO THE PROGRAM PRODUCER THE PROGRAM INCLUDED 24, :30 SECOND PSAS DURING THE QUARTER.	
Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing DIRECTOR OF PROGRAMMING, PUBLIC AFFAIRS & RESEARCH
Signature	Date (mm/dd/yyyy)

FANTINE KERCKAERT

07/08/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.