

Federal Communications Commission Washington, D.C. 20554	Approved by OMB 3060-1115 (March 2008)	FOR FCC USE ONLY
FCC 388 DTV Quarterly Activity Station Report		FOR COMMISSION USE ONLY FILE NO. -20090109AKN

Licensee
MIAMI VALLEY BROADCASTING CORPORATION

Call Sign WHIO-TV	Facility Id 41458	Previous Call Sign (if applicable)
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Community of License

City	State	County	Zip Code
DAYTON	OH	MONTGOMERY	45420 - 1543

Nielsen DMA DAYTON	World Wide Web Home Page Address WWW.WHIOTV.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2005
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Channel Numbers: (Check the Channel Number(s) to which this form applies.)

<input checked="" type="checkbox"/> Analog	7	
<input checked="" type="checkbox"/> Digital	41	

Report reflects information for quarter ending: 12/31/2008

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

Option One (A and D) Option Two (B and D) Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option? Yes No

Simulcasting:

Are you simulcasting on your Analog channel and your primary Digital stream? Yes No

Application Purpose:

<input checked="" type="radio"/> DTV Education Report	
<input type="radio"/> Amendment	File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m. PSAs	228
Total 5:00 a.m. to 1:00 a.m. CSTs	281

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	65
Total 6:00 a.m. to 9:00 a.m. CSTs	73

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	57
Total 6:00 p.m. to 11:35 p.m. CSTs	115

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	

Comments:

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs	2
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Comments:

WHIO-TV AIRED THE NATIONAL ASSOCIATION OF BROADCASTERS (NAB) DTV SPECIAL ON NOVEMBER 27, 2008 AT 6PM.

WHIO-TV ALSO PRODUCED A LOCAL DTV UPDATE SPECIAL AS A PART OF THE COMMUNITY AFFAIRS PROGRAM, "WHIO REPORTS" WHICH AIRED AT 11AM ON DECEMBER 21, 2008.

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0	Graphic Displays
0	Animated Graphics
106	Graphic and Audio Displays
0	Longer Form Reminders

Comments:

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
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Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>WHIO-TV'S NEWS CENTER 7 AIRED SPECIAL DTV NEWS STORIES DURING THEIR 5:30PM NEWS ON NOVEMBER 12, 2008, NOVEMBER 20, 2008 AND NOVEMBER 21, 2008.</p> <p>IN ADDITION TO SPOTS ON THE ANALOG STATION, WHIO-TV AIRED 504, :30 SECOND SPOTS ON MULTICAST CHANNEL 7 WEATHER NOW.</p> <p>WHIO-TV ALSO INITIATED A MARKET-WIDE READINESS TEST AND PRODUCED THE TEST FOR THE LOCAL BROADCAST STATIONS - THIS READINESS TEST AIRED AT 6:58PM ON NOVEMBER 14, 2008.</p> <p>WHIO-TV ALSO PARTICIPATED IN THE NATIONAL READINESS TEST WHICH LASTED 5 MINUTES AT 7:31PM ON DECEMBER 17, 2008.</p> <p>IN ADDITION TO THE ABOVE NATIONAL TEST, ENGINEERING PERSONNEL FROM WHIO-TV WERE ON HAND AT THE PHONE BANK TO ANSWER QUESTIONS FROM VIEWERS ABOUT THE TRANSITION. THE NATIONAL PHONE BANK LINES WENT DOWN AND WHIO-TV WAS ABLE TO PRODUCE A CRAWL AND RUN THIS SPECIAL CRAWL FOR A TOTAL OF 13 MINUTES AND 38 SECONDS INFORMING VIEWERS OF THE NEW NUMBER TO CALL.</p> <p>WHIO-TV NEWS CENTER 7 RAN READINESS TESTS DURING THE 5:30PM NEWS ON NOVEMBER 20, 2008 AND DURING THE 6PM NEWS ON DECEMBER 12, 2008.</p>	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>WHIO-TV'S WEBSITE INCLUDES INFORMATION ON THE FOLLOWING: BASICS ON DTV, DTV FAQ'S, DTV COUPON PROGRAM, DTV SHOPPERS GUIDE, LINKS TO DTV.GOV WEBSITE AND THE ABILITY TO SUBMIT SPECIFIC QUESTIONS TO WHIO-TV'S CHIEF ENGINEER AS WELL AS A COUNTDOWN CLOCK.</p> <p>IN CONJUNCTION WITH THE 30 MINUTE SPECIAL WHIO REPORTS WHICH AIRED AT 11 AM ON DECEMBER 21, 2008, A STORY FOR THIS PROGRAM WAS CREATED AND WAS POSTED ONLINE DURING THE WEEK OF AIR AND WILL REMAIN ON THE SITE.</p>	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements Comments:	
<input checked="" type="checkbox"/> Community Events Comments: WHIO-TV CHIEF ENGINEER WAS A PART OF AN HDTV EXPO AT MORRIS HOME FURNISHINGS FROM 2-4PM ON NOVEMBER 22, 2008 TO ANSWER QUESTIONS FROM THE PUBLIC. WHIO-TV CHIEF ENGINEER WAS A PART OF AN HDTV EXPO AT HH GREGG TO ANSWER QUESTIONS FROM THE PUBLIC ON DECEMBER 13, 2008.	
<input checked="" type="checkbox"/> Other (describe) Comments:	

WHIO-TV CHIEF ENGINEER DID A RADIO INTERVIEW FOR WCSM ABOUT THE DTV TRANSITION ON DECEMBER 12, 2008 AND THIS INFORMATION WAS TO BE POSTED TO THE RADIO STATIONS WEBSITE AS WELL.

WHIO-TV'S CHIEF ENGINEER AND TECHNICAL MANAGER HAVE RESPONDED TO MANY PHONE CALLS FROM VIEWERS ABOUT THE DTV TRANSITION, AS WELL AS ANSWERING QUESTIONS GENERATED VIA THE WEBSITE POSTING AND EMAILS SENT VIA 7-ONLINE.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

IN ADDITION TO THE PSA'S AND CST'S DESCRIBED ABOVE, WHIO-TV BROADCAST CBS PROGRAMMING THAT INCLUDED AT LEAST 65 PSA'S OR CST'S. WHIO-TV BELIEVES IT RAN MANY MORE CBS PSA'S AND CST'S BUT IS ONLY INCLUDING A CBS SCHEDULED PSA OR CST IF WHIO-TV'S MASTER CONTROL OPERATOR WATCHED THE PROGRAMMING AND CONTEMPORANEOUSLY LOGGED THE PSA OR CST IN WHIO-TV'S OFFICIAL TRAFFIC LOG.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing DIRECTOR OF PROGRAMMING/RESEARCH/PUBLIC SERVICE
Signature FANTINE KERCKAERT	Date (mm/dd/yyyy) 01/09/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.